Dana Mercer

Chief Financial Officer

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Summary

CFO leading a 12-person finance team at a privately held services company with USD 48 million annual revenue and four sites. Experience spans cash management, capital allocation, board reporting and service-line profitability.

Experience

Chief Financial Officer, Example Junipercrest Services

Feb 2022 - Present

- Lead accounting, planning and billing; agree annual plans and quarterly reforecasts with the CEO and operating leaders.
- Introduced a 13-week cash forecast linking payroll, receipts and supplier payments; review forecast-to-actual differences weekly.
- Presented a USD 1.8 million expansion proposal with utilisation, margin and cash scenarios; the board approved investment in stages tied to signed work.
- Worked with billing and delivery teams to reduce disputed overdue invoices from 43 to 18 over two quarters.
- Established quarterly board reporting on operating results, liquidity, capital requests and unresolved control issues.

Finance Director, Example Junipercrest Services

Aug 2017 - Jan 2022

- Managed an eight-person accounting and planning team.
- Standardised reconciliation ownership and close checklists, reducing the reporting cycle from 12 to nine working days.
- Introduced service-line margin reports reconciling staff time and delivery costs to the ledger for pricing reviews.

Accounting roles, latterly Financial Controller, Example Cedar Business Services

Jul 2006 - Jul 2017

Charlotte, North Carolina, United States

- Progressed from staff accountant to controller in 2012, with an MBA study break from 2008 to 2010.
- Managed monthly close, balance-sheet reviews and external audit requests for a regional services business.

Education

MBA, Finance

2008 - 2010

Example Brookvale Business School

BS, Accounting

2002 - 2006

Example Stonefield College

Skills

Leadership: Capital allocation, Board reporting, Finance team development

Finance: Cash forecasting, Service-line margins, Financial controls, Planning and analysis

Fictional sample from ResumeGuru. Names, employers and achievements are illustrative.
www.resumeguru.ai/resume-samples/chief-financial-officer-resume-sample